



THE CITY OF SAN DIEGO
MANAGER'S REPORT

DATE ISSUED: February 10, 2005

REPORT NO. 05-039

ATTENTION: Honorable Mayor and City Council

SUBJECT: Appointment of Deputy Fire Chief Rod Ballard

SUMMARY

THIS IS AN INFORMATION ITEM ONLY. NO ACTION IS REQUIRED ON THE PART OF THE CITY COUNCIL.

This is to announce the appointment of Division Chief Rod Ballard to the position of Deputy Fire Chief for the San Diego Fire-Rescue Department effective January 29, 2005. Chief Ballard will be responsible for the Emergency Medical Services Division of the Fire-Rescue Department. He will report to Assistant Fire Chief John Jondall.

Chief Ballard is a 24 year veteran of the Fire-Rescue Department and rose through the ranks from firefighter, to engineer, captain, battalion chief, and division chief prior to this appointment. Chief Ballard has served in both administrative and active operations assignments. He was instrumental in developing the emergency medical technician training, the early defibrillation, and the paramedic first responder programs for the City. Chief Ballard was also a key member in the creation, development, and implementation of San Diego Medical Services Enterprise, LLC. He was raised in a family who owned an ambulance business and has been a paramedic since 1978. As part of his responsibilities, Chief Ballard will also serve as President for San Diego Medical Services Enterprise.

Chief Ballard and his wife Kerri have been married for 20 years and have two teenaged children who attend Christian High School. Kerri is an elementary educator for the Chula Vista Elementary School District. The Ballard family lives in Chula Vista.

Please join me in congratulating Chief Ballard on his appointment.

Respectfully submitted,

Approved by:

Jeff Bowman
Fire Chief

P. Lamont Ewell
City Manager